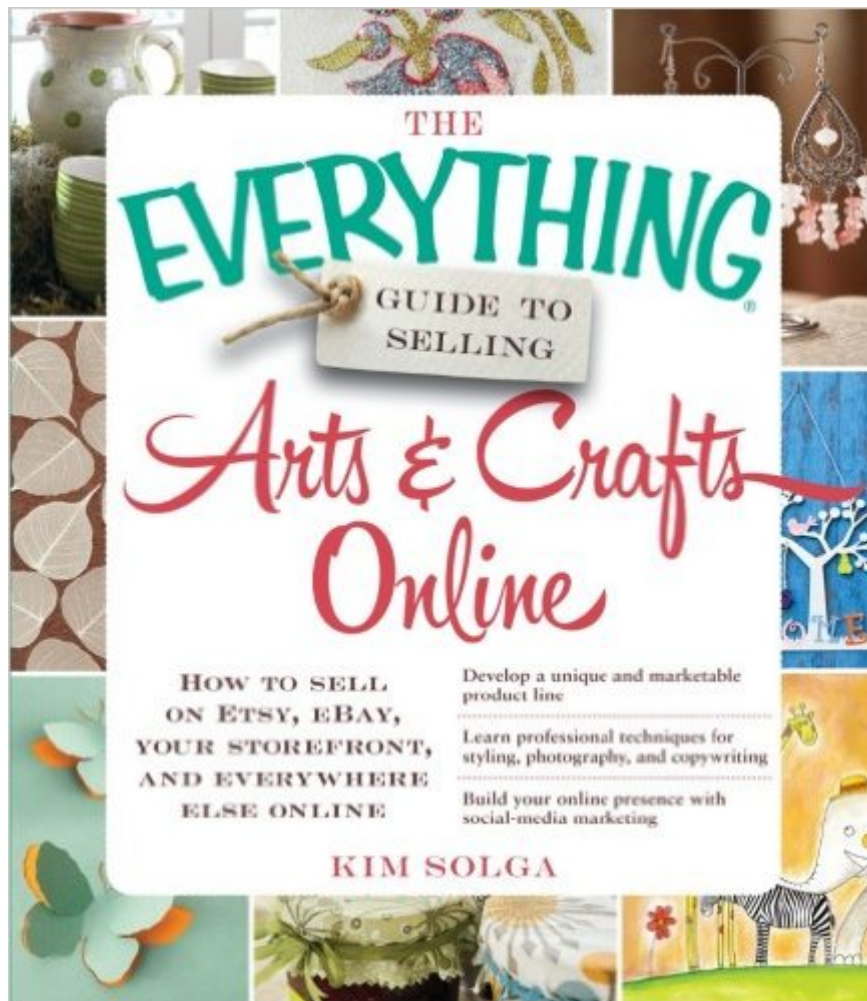


The book was found

The Everything Guide To Selling Arts & Crafts Online: How To Sell On Etsy, EBay, Your Storefront, And Everywhere Else Online



Synopsis

Your guide to online success! Here's all you need to realize your dreams of turning your handiwork into cash--online! With the popularity of Etsy and Pinterest, serious art and craft buyers and sellers are turning to the online world to buy, sell, and promote beautiful, homemade creations...but where to start? This A-Z guide provides expert advice on building an online presence and getting your creations into the hands of buyers, including:

- Tips on creating a sound business plan.
- Techniques for writing effective copy and taking professional-level photographs.
- Help with creating a comprehensive marketing strategy.
- Ways to increase sales through online networking and social media.
- Best practices for accounting, packing, shipping, and customer service.

You'll learn about the pros and cons of all the major art and craft sites, as well as tips for creating your own store online. With *The Everything Guide to Selling Arts & Crafts Online*, your online business can be up and running in no time!

Book Information

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Customer Reviews

I bought this for my mom. She makes her own jewelry, but has no idea how or where to sell it. I thought that this book would give her some ideas (which it did). This book is very simple, useful, and explanatory. Almost anyone could read this book and get started right away. Best deal online w/ Prime!

This book's contents surprised me; the book's cover conveyed the impression that this would be a light-weight reference read. Instead, the only sections that were treated lightly were those that did not directly refer to online selling, such as deciding whether to delve into online work or not, or photography and any other preparation work. Numerous online venues were discussed at length, such as Etsy, Artfire, and eBay, among others. How these sites work, what the cost, how many listings allowed, time period of the contracts, and also hints and advice to the reader were covered in detail. The tone was informal, but extremely informative.

Step by step guidance on getting started selling online! I really liked, as well, the links to others who sell online to see examples of points she makes.

This book is amazing! I am hoping to go full-freelance with my artwork and start a business around that. This book touches on everything in detail, but is a very easy read. I think I took an entire notebook of notes! I love that it leads you to specific outside resources that can help you out including state and government resources, blogs, online shops, websites, etc. to help you along your journey. I have read several other books on the subject and they all pale in comparison to this one. So many books for artists dumb down the material and are all a bunch of exercises to help you figure out how starting a business makes you "feel" - not helpful! This book provides real-world references and material to lead you in the right direction. If you are serious about starting your own business or selling work online, this book is definitely the way to start!

A well written book. As an etsy shop owner, the information in this book saves many hours of trial and error. Worth every penny I spent to buy it.

This is a great reference book to keep around if you're remotely interested in making a living selling arts and crafts online. It lists virtually every available avenue to do so, as well as pros and cons of each. There is A LOT of references packed into this medium-sized book. I enjoyed the format which it was written. I know that I will continue to use this as a reference in the future and I will also refer others to this book as well.

This looks like a book that might get me over the hump of resistance to the seemingly overwhelming task of marketing my work on the internet (but then, I am over 50!) We will see.

Great book easy to follow and it is very thorough. It gets you motivated to start your own business online.

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The Everything Guide to Selling Arts & Crafts Online: How to sell on Etsy, eBay, your storefront, and everywhere else online (Everything®) The Everything Guide to Selling Arts & Crafts Online: How to sell on Etsy, eBay, your storefront, and everywhere else online Selling on eBay: 7 Steps to Selling \$5,000 Per Month on eBay in Less Than 25 Hours a Week (selling on ebay, how to sell on ebay, ebay selling, ebay business, ebay, ebay marketing,) How To Sell On Etsy And eBay Box Set (6 in 1): Learn The Secrets On Exactly How To Sell On Etsy and eBay For Massive Profits (Etsy Selling, eBay Secrets Revealed, Work From Home) ETSY: Complete Beginners Guide To Starting Your Etsy Business Empire - Sell Anything! (Etsy Business, Etsy 101, Etsy Beginners Guide) 200 Items To Sell On eBay Right Now Box Set (6 in 1): Learn Over 200 Items To Sell On eBay Right Now For Huge Profits (eBay Mastery, How To Sell On eBay, eBay Secrets Revealed) eBay Shipping Simplified: How to Store, Package, and Ship the Items You Sell on eBay, , and Etsy (eBay Selling Made Easy) Lessons Learned...: From A Corporate Guy Who Left His Job To Sell On Full Time (Selling on , FBA, Making Money Online, Work From Home, ... Home Based Business, Selling On eBay, eBay) eBay Selling Mastery 2016: Turn Your eBay Hobby To A Six Figure Business (Product Sourcing, Product Research, Retail Arbitrage, Wholesale, Liquidation, eBay Secrets, ebay listings) Sell It Online: How to Make Money Selling on eBay, , Fiverr, & Etsy eBay 2014: Why You're Not Selling Anything on eBay, and What You Can Do About It (EBay Selling Made Easy) FBA: Beginner's Guide, Private Label & Launch Your Own Product (Private Label,How to Sell on ,Selling on ,Fulfillment By ,eBay,Etsy,Dropshipping) (Volume 1) eBay Shipping Simplified: How to Store, Package, and Ship the Items You Sell on eBay, , and Etsy Thrift Wars [Updated Fall 2016]: A Battle-Tested Internet Business Plan: Find Hidden Thrift Stores Treasure and Sell on , eBay and Etsy for Huge ... Online Arbitrage (Almost Free Money Book 8) Thrift Wars: A Battle-Tested Internet Business Plan: Find Hidden Thrift Stores Treasure and Sell on , eBay and Etsy for Huge Profits with Online Arbitrage (Almost Free Money) (Volume 8) eBay Unleashed: A Beginners Guide to making Money on eBay (EBay Selling Made Easy Book 2) 200 Things To Buy At Garage Sales And Thrift Stores To Sell On eBay Box Set (6 in 1): Learn Exactly What To Buy To Make A Living Selling On eBay (Make ... Sale Secrets, Thrifting And Flipping) FBA Secrets: The 25 Best FBA Secrets Revealed: Best Selling Secrets Revealed: The FBA Selling Guide (fba, selling on ... sell on , fulfillment by , fba) Selling on eBay: How I Made \$2,000 A Month With No Inventory: Learn How to Get Money Fast and Earn an Extra \$24,000 a Year Selling on eBay and Spend No Money Upfront

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